



Sponsorship Opportunities

Saturday, January 21, 2017

*Featuring and Hosted by
Former Captain of the Miami Dolphins & Current Host on WQAM,
Channing Crowder!
&
FLW Fishing Pro, Mike Surman*



Dear Friend,

You are invited to participate in the 4th Annual Channing Crowder Bass Fishing Tournament. On Saturday, January 21, 2017, the Bass Fishing Tournament will take place at Everglades Holiday Park in Fort Lauderdale, Florida along with the Weigh-In Party at Ron Bergeron's Green Glades West Ranch. The event is hosted by Channing Crowder, former Miami Dolphins Superstar and current host on WQAM and FLW Pro Mike Surman. The largest charity bass fishing tournament south of Lake Okeechobee, benefiting the Boys & Girls Clubs of Broward County's Lester H. White NFL YET Club. We invite you to participate in this event while at the same time supporting the **nearly 12,500 children ages 6 – 18 of the Boys and Girls Clubs of Broward County.**

The Weigh-In Party will feature food, live entertainment as well as live and silent auction as well as the presentation of tournament winners!

Sponsors at the \$10,000 level or above, will have the opportunity to be promoted as sponsors of two additional events hosted by Channing Crowder: the Channing Crowder Christmas Toy Give-Away and the Channing Crowder Summer Football Camp!

TITLE SPONSOR \$30,000

The TITLE sponsor will receive the following benefits:

- Five (5) boats to participate in the Bass Fishing Tournament on Saturday morning, January 21, 2017; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Prominently Featured Logo in on event dri-fit shirt
- Twenty (20) tickets to the Weigh-In Party on Saturday night, January 21, 2017
- ("TITLE SPONSOR") signage at the Bass Fishing Tournament and Weigh-In Party
- ("TITLE SPONSOR") signage at The Channing Crowder Christmas Toy Give-Away
- ("TITLE SPONSOR") signage at The Channing Crowder Summer Football Camp
- Prominently Featured Logo in event promotion and marketing materials for all three events
- Prominent Logo Recognition during all three events
- The opportunity to conduct on-site promotions, product sampling and distribution of promotional materials during the Weigh-In Party
- Sponsorship listing on the Website with hyperlink
- Business name will be mentioned as Title Sponsor on all printed advertising

PRESENTING SPONSOR \$20,000

The PRESENTING sponsor will receive the following benefits:

- Four (4) boats to participate in the Bass Fishing Tournament on Saturday morning, January 21, 2017; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Prominently Featured Logo in on event dri-fit shirt
- Sixteen (16) tickets to the Weigh-In Party on Saturday night, January 21, 2017
- (“PRESENTING SPONSOR”) signage at the Bass Fishing Tournament and Weigh-In Party
- (“PRESENTING SPONSOR”) signage at The Channing Crowder Christmas Toy Give-Away
- (“PRESENTING SPONSOR”) signage at The Channing Crowder Summer Football Camp
- Prominently Featured Logo in event promotion and marketing materials for all three events
- Prominent Logo Recognition during all three events
- The opportunity to conduct on-site promotions, product sampling and distribution of promotional materials during the Weigh-In Party
- Sponsorship listing on the Website with hyperlink
- Business name will be mentioned as Presenting Sponsor on all printed advertising

PLATINUM SPONSOR \$10,000

The PLATINUM sponsor will receive the following benefits:

- Three (3) boats to participate in the Bass Fishing Tournament on Saturday morning, January 21, 2017; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Prominently Featured Logo in on event dri-fit shirt
- Twelve (12) tickets to the Weigh-In Party on Saturday night, January 21, 2017
- (“PLATINUM SPONSOR”) signage at the Bass Fishing Tournament and Weigh-In Party
- (“PLATINUM SPONSOR”) signage at The Channing Crowder Christmas Toy Give-Away
- (“PLATINUM SPONSOR”) signage at The Channing Crowder Summer Football Camp
- Prominently Featured Logo in event promotion and marketing materials for all three events
- Prominent Logo Recognition during all three events
- The opportunity to conduct on-site promotions, product sampling and distribution of promotional materials during the Weigh-In Party
- Sponsorship listing on the Website with hyperlink
- Business name will be mentioned as Platinum Sponsor on all printed advertising

GOLD SPONSOR \$5,000

The GOLD sponsor will receive the following benefits:

- One (1) boats to participate in the Bass Fishing Tournament on Saturday morning, January 21, 2017; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Prominently Featured Logo on event dri-fit shirt
- Six (6) tickets to the Weigh-In Party on Saturday night, January 21, 2017
- Prominently Featured Logo in event promotion and marketing materials
- Prominent Logo Recognition during Bass Fishing Tournament and Weigh-In Party
- The opportunity to conduct on-site promotions, product sampling and/or distribution of promotional materials during the Weigh-In Party
- Sponsorship listing on the Website with Hyperlink

SILVER SPONSOR \$2,500

The SILVER sponsor will receive the following benefits:

- One (1) boat to participate in the Bass Fishing Tournament on Saturday morning, January 21, 2017; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Prominently Featured Logo on event dri-fit shirt
- Five tickets (5) to the Weigh-In Party on Saturday night, January 21, 2017
- Prominently Featured Logo in event promotion and marketing materials
- Prominent Logo Recognition during Bass Fishing Tournament and Weigh-In Party
- Sponsorship listing on the Event Website with Hyperlink

SMALLMOUTH SPONSOR \$1,000

The GEMFISH sponsor will receive the following benefits:

- Prominently Featured Logo on event dri-fit shirt
- Four tickets (4) to the Weigh-In Party on Saturday night, January 21, 2017
- Prominent Logo Recognition during Bass Fishing Tournament and Weigh-In Party
- Sponsorship listing on the Event Website with Hyperlink

YOUTH BASS FISHING EXPERIENCE SPONSOR
(Approximate Value: \$3,000)

The Youth Bass Fishing Experience Sponsor will underwrite the Workshop taking place on Friday evening, January 20, 2017 that will feature FLW Pros teaching Boys & Girls Clubs children about the skill of fishing. The sponsorship will provide rods and reels, lunch, goodie bags, prizes and more! The Bass Fishing Experience Sponsor will receive the following benefits:

- One (1) boat to participate in the Bass Fishing Tournament; **All boats will have a FLW Pro. All FLW Pros will bring their own boat to the event including extra rods and reels for all passengers. There is a maximum three (3) people per boat. Boats may include a celebrity depending on availability.**
- Five (5) tickets to the Weigh-In Party on Saturday night, January 21, 2017
- Prominently Featured Logo in event promotion and marketing materials
- Prominent Logo Recognition during Bass Fishing Tournament and Weigh-In Party
- Sponsorship listing on the Event Website with Hyperlink

FLW PROFESSIONALS

FLW Pros are welcome to attend the Bass Fishing Tournament. All professionals are asked to ride with a local angler that chooses to sponsor the Bass Fishing Tournament. **All FLW Pros must bring their own boat to participate in the Bass Fishing Tournament. There is no entry fee for FLW Pros. All FLW Pros are welcome to attend the Weigh-In Party at no charge.**

LOCAL ANGLERS

Local Anglers are welcome to attend the Bass Fishing Tournament. **The entry/boat fee for local anglers is \$250 (2 per boat). If a local angler would like an additional person on the boat, the cost is \$125. If a local angler would like to ride with a FLW Pro or Celebrity during the tournament, the cost is a \$2,500 sponsorship (please see the \$2,500 sponsorship on page 3).**

**** Please note local anglers must bring a boat in order to participate in the Bass Fishing Tournament. ****

WEIGH-IN PARTY

The Weigh-In Party will feature entertainment, food, live and silent auction as well as a presentation of the winners of the Bass Fishing Tournament. **The cost for individual tickets to the Weigh-In party is \$50. Children 21 and under are \$20. Weigh-In Party tickets are for local anglers and for those who are not participating in the Tournament.**

For Sponsorship and Ticket Information, please contact:

Kacee Reid
Boys & Girls Clubs of Broward County
877 NW 61st Street
Fort Lauderdale, FL 33309
954.537.1010 Ext. 226
kreid@bgcbc.org

Sponsorship Opportunities!

- Title Sponsorship - \$30,000
- Presenting Sponsorship - \$20,000
- Platinum Sponsorship - \$10,000
- Gold Sponsorship - \$5,000
- Silver Sponsorship - \$2,500
- Smallmouth Sponsorship - \$1,000
- Youth Bass Fishing Experience Sponsorship - \$3,000
- Weigh-In Party - \$50 per ticket
- I'm out fishing, but please accept my donation of \$ _____

Enclosed is my check or credit card contribution of

\$ _____ for the following sponsorship(s) _____

Name _____ Phone _____

Email _____

Address _____

Signature _____ (by signing, you are agreeing to pay the agreed sponsorship amount)

Credit Card Information

Date _____

Amex _____ Visa _____ M/C _____ Discover _____

Credit Card Number _____ Expiration Date _____ Sec. Code _____

Name (as it appears on card) _____

Signature _____ Total Amount \$ _____

Please mail to:

Boys & Girls Clubs of Broward County
Attn: Kacee Reid
877 NW 61st Street
Fort Lauderdale, FL 33309
954-537-1010
kreid@bgcbc.org

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION
MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICE
BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE.
REGISTRATION DOES NOT IMPLY ENDORSEMENT,
APPROVAL OR RECOMMENDATION BY THE STATE.